

Rep Order# 8864494 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/13/2012 4:02 PM  
Last Received: 09/13/2012 1:53 PM  
Showing Buylines: All Lines

1 of 2

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DEMO SEN CAMPGN COMM  
Product issue  
Estimate# 1780  
Buyer Maura Gilroy  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 49/53/1780  
Flight Dates 09/18/2012 - 09/23/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

— CONTRACT COMMENT —

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

NEW ORDER FOR THE DSCC. PLEASE CONFIRM.  
THANKS  
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	1	TU-F	600A-700A	8 NEWS NOW AT 6A	:30	\$1,400.00	09/18-09/21	1	1	1	\$1,400.00	
	2	TU-F	700A-900A	CBS THIS MORNING	:30	\$1,200.00	09/18-09/21	2	1	2	\$2,400.00	
	3	TU-F	900A-1000A	LIVE! WITH KELLY	:30	\$950.00	09/18-09/21	2	1	2	\$1,900.00	
	4	TU-F	1200P-1230P	8 NEWS NOW AT NOON	:30	\$1,000.00	09/18-09/21	2	1	2	\$2,000.00	
	5	TU-F	300P-400P	ELLEN	:30	\$1,600.00	09/18-09/21	2	1	2	\$3,200.00	
	6	TU-F	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,600.00	09/18-09/21	1	1	1	\$1,600.00	
	7	TU-F	500P-630P	8 NEWS NOW ROTATION	:30	\$1,700.00	09/18-09/21	2	1	2	\$3,400.00	
	8	SA	500P-700P	8 NEWS NOW AT 5PM-SUN	:30	\$2,500.00	09/22-09/22	1	1	1	\$2,500.00	
	9	TU-F	700P-800P	ET/INSIDER	:30	\$3,000.00	09/18-09/21	2	1	2	\$6,000.00	

Rep Order#	8864494	Ver#	1	Status	New	Traffic Order#		Printed:	09/13/2012 4:02 PM	2 of	2	
EC'd	Yes							Last Received:	09/13/2012 1:53 PM			
Showing Buylines: All Lines												
Station	KLAS-TV LAS VEGAS	Agency	( )	GREAT AMERICAN MEDIA	Rep Firm							
Advertiser	( ) DEMO SEN CAMPGN COMM		3050 K ST NW, SUITE 100	WASHINGTON, DC 20007	Sales Office	( )	WASHINGTON					
Product	issue	Agency C/P1/P2/E	49/53/1780	Flight Dates	09/18/2012 - 09/23/2012	Salesperson	( )	MIKE JONES				
Estimate#	1780	Hiatus Weeks				Salesperson Phone#	202-872-5880					
Buyer	Maura Gilroy					Salesperson FAX#	202-872-0263					
Phone#												
Fax#												
LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	-----	---	---	---	---	---	---	---	---
	10	W	1000P-1100P	C.S.I.	:30	\$12,000.00	09/19-09/19	1	1	1	\$12,000.00	
	11	TU-F	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$2,500.00	09/18-09/21	3	1	3	\$7,500.00	
	12	TU-F	1237A-137A	LATE LATE SHOW	:30	\$450.00	09/18-09/21	2	1	2	\$900.00	

#### —REPORT TOTALS—

Report Totals: 21 / \$44,800.00

#### —SALES MONTHLY TOTALS—

Sep 12: 21 / \$44,800.00

Sales Totals: 21 / \$44,800.00

Station Totals: 21 / \$44,800.00

Lines not sent/rclnd/rtrn: 0 / \$0.00

#### —COMPETITIVE—

Market Totals	\$149,333	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11

Demos RA35+